



**PRESS RELEASE
FOR IMMEDIATE DISTRIBUTION**

**Symbol: EIS (TSX)
February 23, 2009**

**EVEREADY INC 2008 FOURTH QUARTER AND YEAR END
EARNINGS CONFERENCE CALL AND WEBCAST**

Edmonton, Alberta, Canada – Eveready Inc. (“Eveready”) will conduct a conference call and webcast on Thursday March 12, 2009 following the release of its financial results for the fourth quarter and year ended December 31, 2008. Eveready intends to release its financial results prior to the call at approximately 8:00 am E.S.T. The details of the conference call are as follows:

Date: Thursday, March 12, 2009
Time: 9:00 am M.S.T. (11:00 am E.S.T.)
Participants: Rod Marlin, President & CEO
Jason Vandenberg, CFO
Access number: (416) 641-6139 Toronto & Outside North America
Toll-Free Access: 1-866-225-9256 – North America

A live webcast of the conference call will be accessible on Eveready’s website at www.evereadyinc.com by selecting “Investor Relations” and then “Presentations”.

An archived recording of the conference call will also be available approximately one hour after the completion of the call until March 19, 2009 by dialing (416) 695-5800 (Toll-Free Access: 1-800-408-3053). Passcode required – 3281805.

Eveready provides industrial and oilfield maintenance and production services to the energy, resource, and industrial sectors. Operating from over 79 locations in Canada, the United States, and internationally, Eveready currently employs over 2,900 employees and operates a service fleet of over 2,400 truck and trailer units. The common shares of Eveready trade on the Toronto Stock Exchange under the trading symbol “EIS”.

For further information, please contact:

Rod Marlin – President & CEO

Telephone: (780) 451-6075

Fax: (780) 451-2142

Jason Vandenberg – CFO

Telephone: (780) 451-6075

Fax: (780) 451-2142

www.evereadyinc.com